

# Study Portrait Digital Specifications

## Animation - HD MPEG-4 Video

Media files should be sized to screen resolution 1080 pixels (w) x 1920 pixels (h).  
9:16 Portrait format.  
File format is MPEG-4/H.264 AVC at 20Mbps.  
Frame rate for all media is 25 as per PAL standard.  
Max duration is 10 seconds.

## Static Content - JPEG

JPEGs should be saved with maximum quality settings to minimize compression artefacts.  
Media files should be sized to screen resolution 1080 pixels (w) x 1920 pixels (h).  
9:16 Portrait format.  
File format is JPEG.  
Each static content file will be displayed for max 10 seconds.

## Digital Material Submission

- Material is required 1 week prior to the campaign start date
- We accept material by email, CD, DVD or by FTP. Contact [production@oohmedianz.com](mailto:production@oohmedianz.com) for artwork delivery address or FTP instructions.

## Animated Content Production Service

- Supply us with the working files for your static ShopaLite artwork and we will produce a high-impact, professional animation ready for display on the oOh! Digital network
- Please contact [production@oohmedianz.com](mailto:production@oohmedianz.com) for information and costs

## Contact

[production@oohmedianz.com](mailto:production@oohmedianz.com)

