

Study Unilite Production Specifications

Visual safe area: 1140mm (w) x 1740mm (h) - (Items outside the visual area may be covered by the lightbox frame)

Trim size: 1180mm (w) x 1780mm (h)

Substrate : 288gsm synthetic paper

Artwork Requirements

- Files must be supplied at 1/3 of the final size at 300dpi
- Artwork templates can be supplied upon request
- Create artwork in CMYK format
- All fonts should be either supplied with the artwork or converted to paths
- All images should be linked, rather than embedded
- Acceptable file formats are Illustrator, InDesign, Photoshop, QuarkXpress and high resolution PDF

Artwork approval

All creative's must be approved prior to going to print. Please send a copy of all creative's in PDF format along with creative breakdown to production@oohmedianz.com PDF's for approval must be supplied at least 15 working days prior to campaign commencement.

Artwork Submission

Files can be delivered by email, CD, DVD or by FTP.

Contact production@oohmedianz.com for artwork delivery address or FTP instructions.

Spares

It is recommended to supply an additional 10% above the campaign quantity as spares.

Delivery

All material is required by 4pm on the Monday prior the campaign start date (7 days). Posters should be delivered in cardboard or plastic tubes - do not use staples as these damage the posters. Late delivery of material will cause your campaign start date to be delayed or additional installation charges.

Contact

production@oohmedianz.com

