

Retail Landscape Digital Specifications

Animation - HD MPEG-4 Video

Media files should be sized to screen resolution 2732 pixels (w) x 768 pixels (h).
32:9 Landscape format.
File format is MPEG-4/H.264 AVC at 20Mbps.
Frame rate for all media is 25 as per PAL standard.
Max duration is 7 seconds.

Static Content - JPEG

JPEGs should be saved with maximum quality settings to minimize compression artefacts.
Media files should be sized to screen resolution 2732 pixels (w) x 768 pixels (h).
32:9 Landscape format.
File format is JPEG.
Each static content file will be displayed for max 7 seconds.

Digital Material Submission

- Material is required 1 week prior to the campaign start date
- We accept material by email, CD, DVD or by FTP. Contact production@oohmedianz.com for artwork delivery address or FTP instructions.

Animated Content Production Service

- Supply us with the working files for your static artwork and we will produce a high-impact, professional animation ready for display on the oOh! Digital network.
- Please contact production@oohmedianz.com for information and costs.

Questions? Need more information?

production@oohmedianz.com



This format includes a screen configuration of 2x1. Please note split in screen. Avoid putting text across the middle of your creative.

